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Bring back manly men

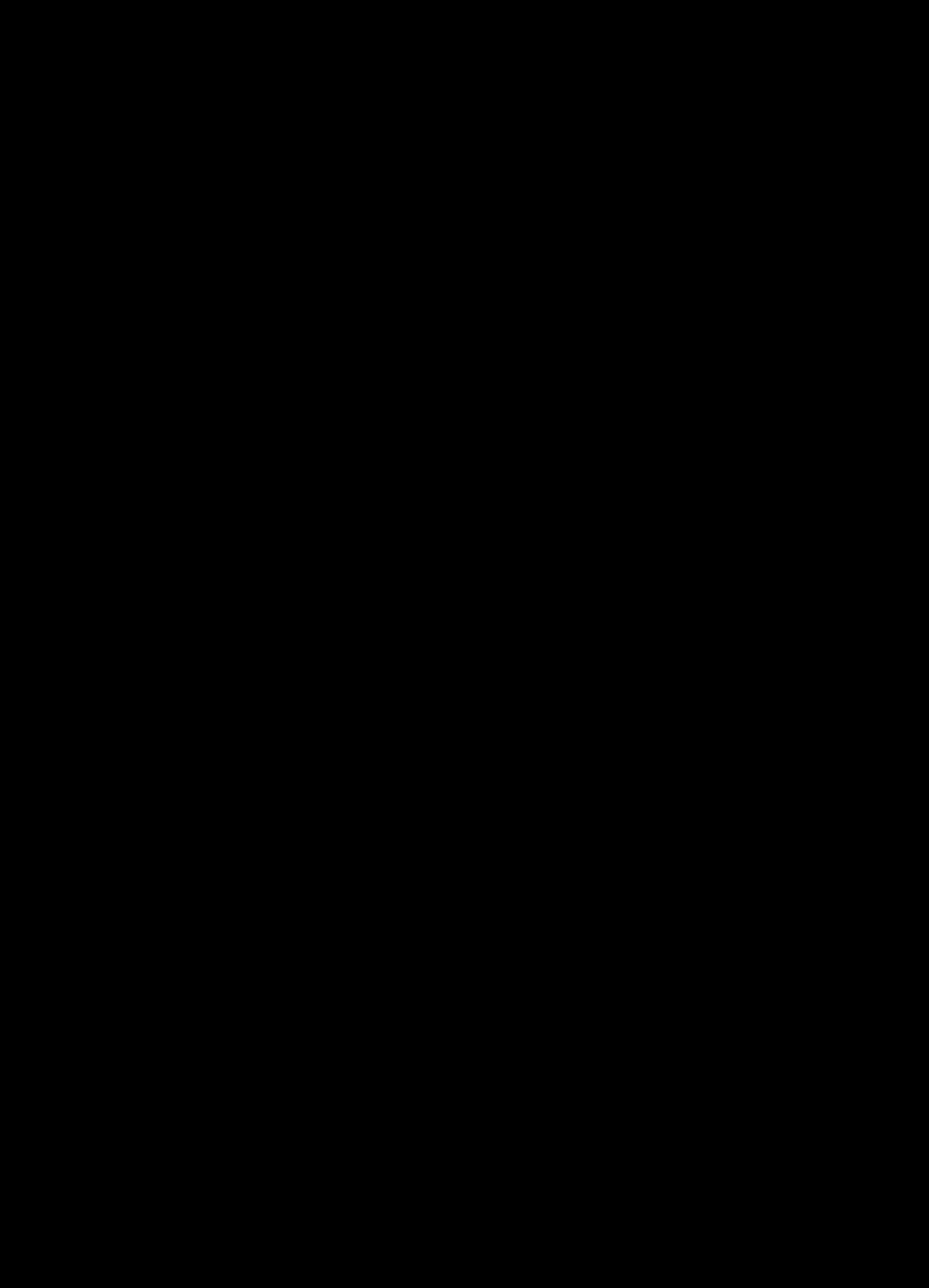
Feminine Männermode

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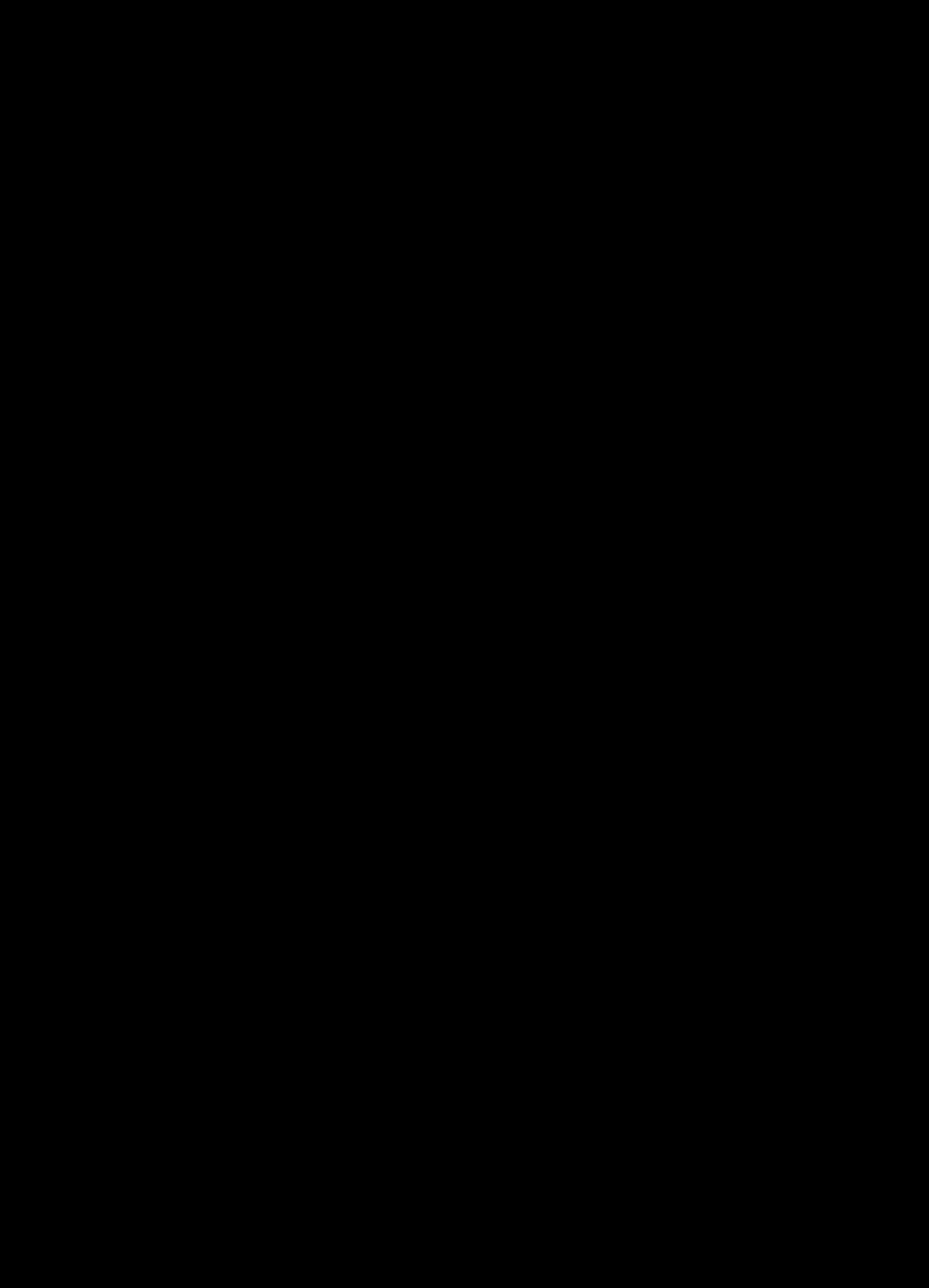
Emily Meier



Eine Arbeit, die auch Männern
die Freiheit gibt,
ihre Femininität auszuleben.











“One is never
overdressed or
underdressed
with a little black
dress.”

Karl Lagerfeld





“Fashion is not necessarily about labels. It's not about brands. It's about something else that comes from within you.”

Ralph Lauren







“Androgyny is not trying to manage the relationship between the opposites; it is simply flowing between them.”

June Singer





“Masculine and
feminine roles are
not biologically
fixed but socially
constructed.”

Judith Butler







“What is the most beautiful thing in virile men is something feminine; what is most beautiful in feminine women is masculinity.”

Susan Sontag





“I'd like to eradicate the categories of menswear and womenswear. Fluidity offers an alternate way of being, crossing and merging masculine and feminine.”

Harris Reed

“To not wear [something] because it's females clothing, you shut out a whole world of great clothes. And I think what's exciting about right now is you can wear what you like. It doesn't have to be X or Y. Those lines are becoming more and more blurred.”

Harry Styles





“I think masculinity is
also a figure of beauty.
You can be as beautiful
as you want, whether
male or female. I want to
create costumes that
make you free to be
yourself.”

Alessandro Michele









Collection & Design

Emily Meier

Models

Danis Kukić

Alena Burger

Leon Burkart

Photography

Ivo Meier